

WAC CHICAGO EXPO

The EXPO at the 2022 World Adhesive & Sealant Conference (WAC) will be held April 26. With an anticipated attendance of over 1,000 industry leaders from all levels and departments of large and small adhesive and sealant manufacturer and supplier companies worldwide, attendees will have the opportunity to exchange information on the latest developments in the industry.

A vital part of WAC is the EXPO, where members and other attendees seek out the latest, cutting edge products and technologies. With traffic builders such as an Exhibitor Appreciation Reception and door prizes, the exhibit hall is an effective and efficient way for companies to market their products and services.

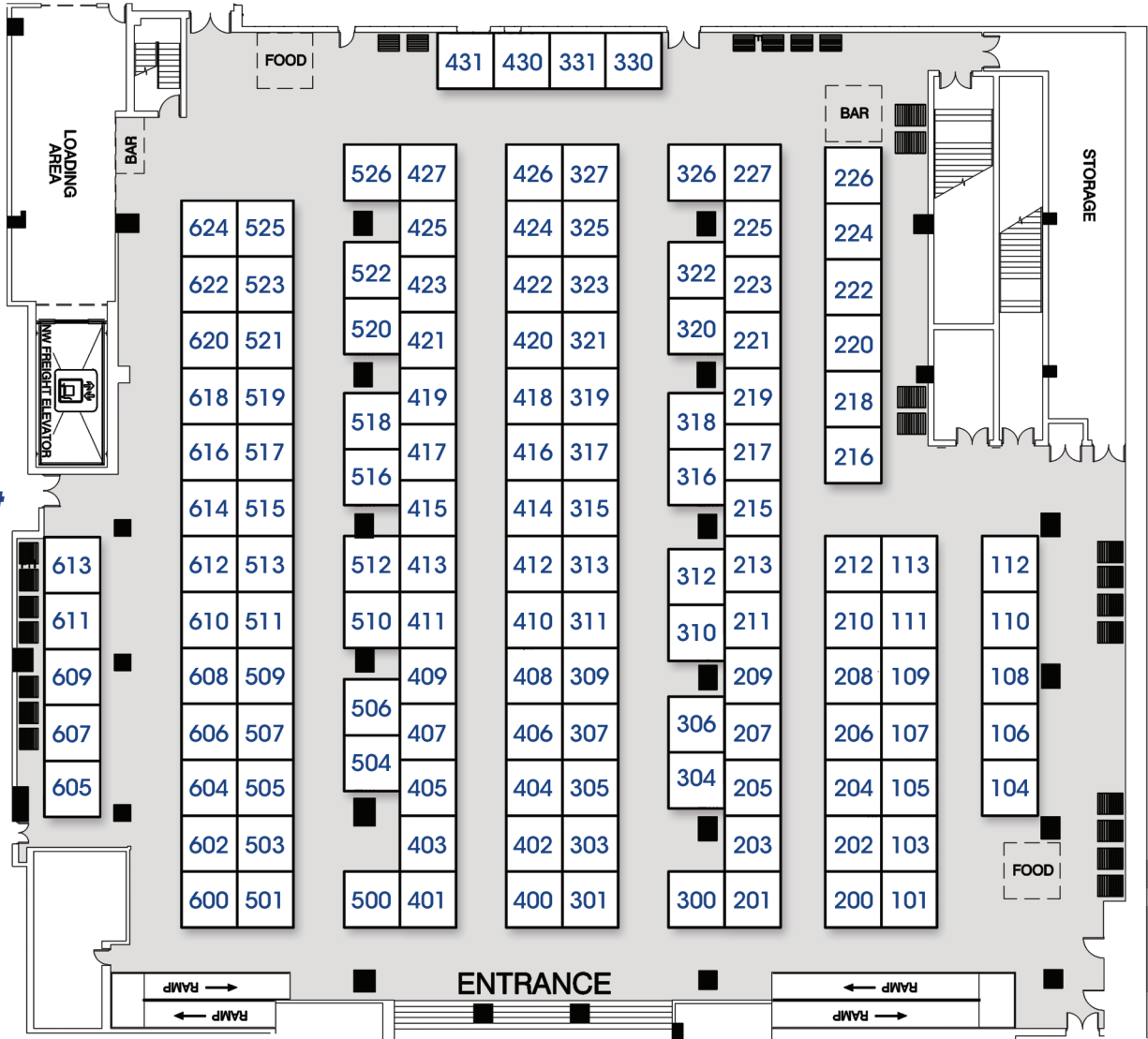
Companies and product lines of all types are welcome to exhibit: raw materials, processing equipment, software, dispensing systems, consulting services, manufacturer/formulator, academia, and testing equipment, this EXPO provides a valuable marketplace. Don't miss this opportunity to position your company as a leader in the adhesive and sealant industry.

EXHIBIT FEES:

ASC MEMBER: \$2,500
NONMEMBER: \$3,500

**price includes table, two chairs, carpet & wastebasket.*

**Sign up early!
Booths are
assigned on a
first come, first
serve basis.**



Exclusive Hours

The EXPO will be held in Salon A at the Hilton Chicago, Chicago, Illinois, on Tuesday, April 26th, from 3:00 to 7:00 p.m.

Reserve Your Booth Today!

The earlier you purchase space:

- 1) the better your chance of receiving your first choice of booth location and,
- 2) the more pre-show marketing your company receives.

View the Exhibitor Prospectus at www.WAC2022.org

or request a printed copy by contacting Malinda Armstrong at malinda.armstrong@ascouncil.org or (301) 986-9700 x1106.

BOOTH CONTRACT

STEP 1: Contact Information

Provide name of contact person to receive correspondence regarding booth(s):

Name: _____

(This contact person will also receive the confirmation letter and service kit)

Company: _____

Title: _____

Address: _____

City/State/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

STEP 2: Exhibit Guide Information

The Exhibit Guide will be distributed to all attendees onsite. Provide contact name of the individual to be listed in the Exhibit Guide.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

STEP 3: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10' x 10' booth. Additional exhibit-only personnel are \$495/person:

REGISTRATION DEADLINE: All staffers MUST be registered by March 1, 2022. After March 1st, ONSITE REGISTRATION FEES will apply.

Booth Person #1: _____ Title: _____

Booth Person #2: _____ Title: _____

STEP 4: Registration Fees

Registration fee per 10' x 10' booth: \$2,500/ASC Members; \$3,500/Nonmembers

_____ booth(s) @ _____ each = \$ _____

STEP 5: Booth Space Request

Refer to floor plan online at www.WAC2022.org for up-to-date booth availability and indicate booth choices:

1st _____ 2nd _____ 3rd _____

STEP 6: Other Companies

Please identify the names of companies you would prefer not being located next to: _____

STEP 7: Booth Identification & Product Info

Company Name: _____

City/State/Province: _____

What new products or innovations will your company launch during EXPO? _____

STEP 8: Booth Description

Submit a booth description of no more than 50 words with this booth contract to be included in WAC2022's online exhibitor listing. Booth descriptions are due by **January 6, 2022** for inclusion in the Exhibit Guide.

STEP 9: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by **November 30, 2021** for the Preliminary Guide. Please check your ad selections:

Preliminary Program *(mailed to 5,000 prospects)*

- Full page inside back coverASC Member \$950; Nonmember \$1050
- Full page interior.....ASC Member \$950; Nonmember \$1050
- Half page.....ASC Member \$475; Nonmember \$575
- Quarter page.....ASC Member \$400; Nonmember \$500

STEP 10: Payment Information

No refunds after February 1, 2022.

Enclosed is my payment for \$ _____ by check *(drawn on a U.S. bank)*

Charge \$ _____ to: VISA MasterCard AMEX

Card #: _____

Exp. Date: _____ CVV: _____

Name: _____

Signature: _____

STEP 11: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the WAC EXPO as outlined in the "EXPO Rules" (available online and by request). *Note: contract must be signed to process your request.*

Authorized Signature: _____

Date: _____

Print Name: _____

STEP 12: Submit this form to:

The Adhesive and Sealant Council, Inc.
510 King Street, Suite 418
Alexandria, VA 22314

Questions? Contact Malinda Armstrong at (301) 986-9700 x1106 or malinda.armstrong@ascouncil.org

WAC2022 Sponsorship Opportunities



ASC invites you to maximize your promotional dollars in front of the GLOBAL adhesive and sealant industry and participate as a WAC2022 sponsor. By involving your company in pre-conference and onsite promotion, you can increase visibility and market recognition while demonstrating your support of the global adhesives and sealant industry. In return for your financial support, ASC will recognize and acknowledge your company pre-conference, post-conference and on-site at WAC2022.



Levels:

| | |
|----------------|---------------|
| Platinum | \$10,000+ |
| Gold | \$7,500+ |
| Silver..... | \$5,000+ |
| Bronze | Up to \$4,999 |



Stand Above the Crowd!
Secure your sponsorship today by contacting Malinda Armstrong at malinda.armstrong@ascouncil.org or (301) 986-9700 x1106

Sponsors and Suggested Contributions:

| | | |
|---|----------|------------|
| Welcome Reception & Dinner..... | \$20,000 | (6 spots) |
| Closing Ceremony & Gala Dinner..... | \$20,000 | |
| EXPO Reception | \$15,000 | |
| Tuesday Networking Breakfast..... | \$10,000 | |
| Tuesday Networking Lunch | \$10,000 | |
| Wednesday Networking Breakfast | \$10,000 | |
| Wednesday Networking Lunch | \$10,000 | |
| Networking & Coffee Lounge..... | \$10,000 | (2 days) |
| Registration Badge Kiosk & Lanyards | \$10,000 | |
| Entertainment | \$8,000 | |
| WAC2022 App..... | \$8,000 | |
| Pocket Guide | \$8,000 | |
| Hotel Keycard | \$8,000 | |
| Tote Bags..... | \$7,500 | |
| Tuesday Keynote | \$7,500 | |
| Wednesday Keynote | \$7,500 | |
| Notepads & Pens..... | \$5,500 | |
| iPad Raffle | \$3,500 | |
| Digital Camera Raffle | \$3,500 | |
| Apple iWatch Raffle | \$3,500 | |
| Charging Stations | \$3,000 | each |
| Elevator Clings..... | \$3,000 | each |
| Custom Education Session Track..... | \$2,000 | each |
| Session Sponsors..... | \$1,000 | (16 spots) |