

ASC HOT MELT SHORT COURSE

APRIL 25-26, 2022 • HILTON CHICAGO • CHICAGO ILLINOIS

WHO SHOULD ATTEND:

This course is designed for anyone involved with selecting, formulating and/or implementing hot melt adhesive technology for specific applications. Sales, product managers and marketing professionals would also benefit by increasing technical depth of additive options available for tailored solutions to product requirements.

SPEAKING OPPORTUNITIES!

Share your knowledge and expertise by presenting at this short course. For inclusion, contact Connie Howe at connie.howe@ascouncil.org.

Co-located with the 2022 World Adhesive and Sealant Conference & EXPO in Chicago, Illinois.

Course Description

This course presents formulation strategies, based on application and performance requirements for a variety of hot melt adhesive markets by industry experts. Learn how plasticizers, tackifiers and waxes are used to enhance base polymers for optimized processing and properties plus characterization and testing of formulations and resulting bonded assemblies.

Participants are invited to attend the WAC EXPO at no additional charge to network and learn about the latest innovations in the industry.

Program Topics (tentative):

- **Introduction to Adhesive and Sealant Markets**
 - Packaging and Paper Converting Adhesives
 - Nonwoven Adhesives
 - Assembly Adhesives
 - PSA Labels and Tapes
- **Formulations**
 - Styrene Block Copolymers
 - Reactive Polyurethanes
 - Polyolefins
 - Waxes
 - Tackifiers- Rosin Esters/Terpenes
 - Tackifiers- HC and Pure Monomer
 - UV Cure
- **Formulating Strategies or DOE**
- **Application/Dispense Methods for Hot Melt Adhesives**
- **Scale Up Process/Manufacturing Process**
- **Testing and Measurement**
- **Regulatory Issues**
- **Sustainability/LCA Considerations**

Registration Fees:

Short Course ONLY: ASC Member/End-User: \$725 • Nonmember: \$1,100

Short Course with Convention:

Early bird: ASC Member/End-User: \$1,395 • Nonmember: \$2,300

Regular: ASC Member/End-User: \$1,495 • Nonmember: \$2,400

Accommodations*:

Hilton Chicago, Chicago, Illinois • 312-922-4400

**Special group rate of \$189 single/double occupancy before April 2, 2022.*

Learn more or Register at www.WAC2022.org under “Events” tab on the home page.